

Referral and Word-of-Mouth Promotion Email Templates

Subject Line: Spread the Love and Earn Rewards with Our Referral Program!

Dear [Customer's Name],

Thank you for choosing [Your eCommerce Store Name] for your recent purchase! We truly appreciate your support and hope you're enjoying your new [Product Name].

Did you know? Sharing your love for [Product/Store Name] with your friends can earn you exciting rewards! Introducing our Referral and Word-of-Mouth Promotion – a fantastic way to share the joy and earn benefits at the same time.

Here's how it works:

1. Refer a Friend: Spread the word about [Your Store Name] to your friends, family, and colleagues. When they make their first purchase using your unique referral code, they'll receive [Discount Percentage/Amount] off their order!
2. Earn Your Rewards: And here's the best part – you'll also get [Reward/Discount Percentage/Amount] credited to your account for every successful referral! The more friends you refer, the more rewards you earn.
3. Sharing Made Easy: It's simple! Just share your unique referral code or use the provided sharing buttons on our website. You can also send them this link: [Referral Link].

Start sharing the love today and enjoy the benefits of our Referral and Word-of-Mouth Promotion. Your support means the world to us, and we can't wait to see you and your friends enjoy [Your Store Name] products.

If you have any questions or need assistance with our referral program, feel free to reply to this email or contact our friendly customer support team at [Customer Support Email/Phone Number].

Thank you again for being a part of the [Your Store Name] family. Happy referring!

Warm regards,
The [Your Store Name] Team

P.S. Don't keep all the goodness to yourself – spread the joy, share the savings, and reap the rewards! Start referring now: [Referral Link]

[Unsubscribe Link] | [Privacy Policy Link]

Note: Please customize the placeholders (like [Customer's Name], [Your Store Name], [Product/Store Name], [Discount Percentage/Amount], [Reward/Discount Percentage/Amount], [Referral Link], [Customer Support Email/Phone Number], [Unsubscribe Link], [Privacy Policy

Link]) with the appropriate information for your eCommerce store. Additionally, make sure to include any specific terms and conditions for your referral program.