

Reactivation and Repeat Purchase Email Templates

Subject Line: We Miss You! Come Back for More Amazing Deals 🎁

Header: [Your eCommerce Store Logo]

Hey [Customer's Name],

We hope this email finds you well and enjoying your recent purchase from [Your eCommerce Store Name]. We wanted to take a moment to express our gratitude for choosing us for your shopping needs. Your support means the world to us!

Celebrating Your Purchase:

We noticed you've recently picked up [Product Name] from our store. We hope it's exceeding your expectations and adding value to your life. We take immense pride in curating high-quality products that make a difference.

Special Offer for You:

As a token of our appreciation, we're offering you an exclusive [X]% discount on your next purchase. Whether you're looking for [related products] or something entirely new, this discount is our way of saying thank you for being a valued member of our [Your eCommerce Store Name] family.

Reactivation Incentive:

We've noticed that it's been a little while since your last visit. We'd love to see you again! To sweeten the deal, we're offering an additional [Y]% off your next order. It's the perfect opportunity to rediscover the fantastic products we offer and experience the joy of shopping with us once more.

How to Redeem:

Simply use the code [DISCOUNT CODE] at checkout to enjoy these savings. Hurry, as this offer is valid until [Expiration Date]. Don't miss out on the chance to treat yourself to something special.

Stay Connected:

We understand that life gets busy, but we want to stay connected with you. Be the first to know about our latest arrivals, exclusive promotions, and insider news by following us on our social media channels: [Social Media Links].

Your Feedback Matters:

We're constantly striving to improve and provide you with the best shopping experience. If you have a few moments to spare, we'd greatly appreciate your feedback on your recent purchase. Your insights will help us enhance our products and services.

Thank You:

Thank you again for choosing [Your eCommerce Store Name]. We can't wait to serve you again and continue being a part of your shopping journey.

Warm regards,
The [Your eCommerce Store Name] Team

Footer: [Contact Information] [Unsubscribe Option] [Privacy Policy] [Copyright Information]

Feel free to customize this template according to your eCommerce store's branding, products, and specific offers. Remember to A/B test different elements of the email to optimize its effectiveness and encourage reactivation and repeat purchases.