

# Product/Service Feedback Email Templates - Example #2

Subject: We Value Your Opinion! Share Your Feedback and Win!

Dear [Customer's Name],

We hope this email finds you well and enjoying your recent shopping experience with [Your eCommerce Store Name]. As a valued customer, your insights are crucial to us in our continuous effort to enhance our products and services.

We invite you to participate in our exclusive Product/Service Feedback Survey, where your opinions will directly shape our future offerings. By taking just a few moments to share your thoughts, you'll not only help us improve, but you'll also have a chance to win exciting prizes!

Survey Details:

Survey Name: Product/Service Feedback Survey Duration: Approximately 5 minutes

Your valuable feedback will help us better understand your preferences and expectations. Here are the survey questions we'd like you to answer:

1. How satisfied are you with the quality of the product/service you purchased from us?
2. Did our product/service meet your expectations? Please share your thoughts.
3. How likely are you to recommend us to a friend or family member?
4. Is there anything specific you liked about the product/service?
5. Is there any aspect of the product/service that you feel needs improvement?
6. How was your overall shopping experience on our website?
7. Do you have any suggestions for new products or improvements to our existing offerings?

To participate in the survey and share your valuable insights, please reply directly to this email with your answers to the above questions. Your responses will be highly appreciated and kept confidential.

As a token of our appreciation for your time, you'll automatically be entered into our prize draw, with a chance to win one of the following:

- [Prize 1]
- [Prize 2]
- [Prize 3]

Please ensure to submit your responses by [Survey Deadline Date] to be eligible for the prize draw.

Thank you for being a part of our journey in delivering exceptional products and services. Your feedback is invaluable, and we're excited to hear from you.

Warm regards,

[Your Name]

[Your Title]

[Your Contact Information]

[Your eCommerce Store Name]

[Website URL]

[Social Media Links]

P.S. Your feedback matters! Don't miss out on this opportunity to shape our future and win exciting prizes. Simply reply to this email with your survey responses to enter the prize draw.