

Personalized Recommendation Email Templates

Subject Line: We Miss You, [Customer's Name]! Come Back for Exclusive Deals 📦

Hey [Customer's Name],

We've noticed you've been away, and we wanted to let you know how much we miss you! As a valued member of our [Store Name] family, we wanted to extend a warm invitation for you to come back and explore what's new.

Life gets busy, and sometimes we all need a little nudge to rediscover the things we love. That's why we've curated a selection of products just for you, based on your past preferences and shopping history. Whether you're looking for [Product Category 1], [Product Category 2], or [Product Category 3], we've got something that we think you'll absolutely adore.

Here's a sneak peek at what's waiting for you:

1. [Product 1] - Perfect for [specific use or occasion].
2. [Product 2] - Elevate your [activity or lifestyle].
3. [Product 3] - Upgrade your [related item] with this stylish option.

And that's not all! To sweeten the deal, we're offering an exclusive [Discount Percentage]% off on your next purchase as a token of appreciation for your loyalty. Simply use code: COMEBACK[Year] at checkout.

Ready to start shopping again? Click the button below to explore your personalized recommendations and rediscover the joy of [Store Name]:

[Shop Now Button]

Don't miss out on these handpicked selections and your special discount. This offer is valid until [Expiration Date], so be sure to take advantage of it before it's gone.

Thank you for being a part of the [Store Name] family. We can't wait to see you back on our virtual shelves!

Happy shopping and hope to see you soon!

Warm regards,
The [Store Name] Team

P.S. Need assistance or have any questions? Our friendly customer support team is here to help you. Just reply to this email or reach out to us at [Customer Support Email or Phone Number].

Note: Remember to personalize the placeholders like [Customer's Name], [Store Name], [Product Category/Name], [Discount Percentage], [Year], [Shop Now Button], [Expiration Date], and [Customer Support Email or Phone Number] with the appropriate details for your eCommerce store. Also, make sure the tone and style of the email align with your brand's voice and identity.