

Educational Content or Tutorials Email Templates

Subject Line: Welcome to [Your eCommerce Store Name] - Let's Get Started!

Dear [Customer's Name],

Welcome to [Your eCommerce Store Name]! We're thrilled to have you join our community of savvy shoppers. Get ready for a seamless shopping experience, exclusive deals, and exciting tutorials that will help you make the most of your purchases.


As a token of our appreciation, here's a quick tutorial to kickstart your journey:

 Tutorial: How to Find Your Perfect Fit 


Are you tired of ordering clothes online only to find they don't fit quite right? Our handy guide will help you measure accurately and choose the right size every time.

Step 1: Grab a Soft Measuring Tape 

Make sure to use a flexible measuring tape for accurate results. Avoid using a metal ruler or stiff tape.

Step 2: Measure Your Bust, Waist, and Hips 

For clothing like dresses or tops, measure your bust at the fullest part, your waist at the narrowest point, and your hips at the widest point.

Step 3: Check the Size Chart 

Visit the product page and refer to our size chart. Match your measurements to the closest size to find your perfect fit.

Step 4: Read Customer Reviews 

Our customer reviews often include helpful information about the fit of the item. You might discover valuable insights from shoppers who have already tried it.

Step 5: Contact Our Support Team 

If you're still unsure about sizing, our friendly support team is here to help. Feel free to reach out at support@yourstore.com.

Now that you're armed with the knowledge of finding the right size, it's time to explore our latest collection! Don't forget, as a new member, you're entitled to an exclusive 15% off your first purchase. Simply use the code "NEW15" at checkout.

Stay tuned for more exciting tutorials, tips, and updates coming your way. We're here to make your shopping experience exceptional.

Happy shopping!

Best regards,

The [Your eCommerce Store Name] Team

P.S. Follow us on [Social Media Links] to stay up-to-date with the latest trends and offers!

Feel free to customize the template and example tutorial to match your eCommerce store's branding and products. This email provides valuable information to new customers while showcasing your commitment to their shopping experience.